

# ABM EV OS: The New Way to Charge

## Upgrading the EV Charging Experience

ABM's vision is to put the best EV charging experience in every parking lot. As a leading installer of electric vehicle charging ports, we help you delight drivers with the easiest possible path to a full charge. ABM furnishes fleet operators, site hosts, solution providers, and local charging network providers with cutting-edge EV hardware and software technology through ABM EV charging stations and ABM EV OS.

### Introducing ABM EV OS: One of the most advanced cloud-based operating programs to date.

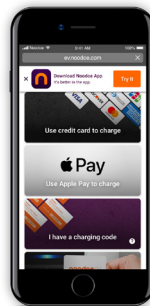
What makes ABM different is the core technology that optimizes the user experience through autonomous operations – enabling the lowest possible operating cost. The EV OS automates every step of charging service delivery, so no service staff is required in the everyday process.

### Scan, Pay & Charge:

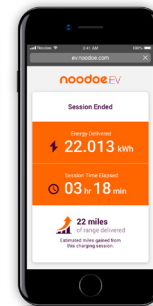
The driver scans the QR code, touches Pay on the phone, and starts charging. ABM EV OS automates 24/7 charging service delivery and payment processing.



Scan the QR Code.



Choose a payment method



Start your charging session

**Load management** – Use the existing electrical capacity to install more chargers without costly electrical upgrades. Load management dynamically shifts energy to vehicles that need it the most while optimizing energy flow and maintaining the total load within the limit of the electrical panel.

**Membership management system** – Offer a loyalty program that provides special privileges to members. You can give members free or discounted charges. You can add, delete, or modify the member records.

**Subscription system** – Generate recurring revenue by offering one or more subscription plans to EV drivers. The subscription system not only operates the end-to-end subscriber charging experience but also automatically collects the monthly subscription payment from each subscriber.

**Prepaid card** – Sell to business owners prepaid charging cards, which provide convenience and simplicity when the company pays for charging, not its drivers. Bypass the barriers of complex account opening steps that deter some business customers; selling prepaid cards is simple and makes customer acquisition frictionless. In addition, you can set the denomination of the prepaid cards.

**Voucher code** – Generate extra revenue by selling prepaid charging vouchers; it's like selling tickets. The one-time charging code is unique and self-invalidates after it is used.

**Discount codes** – Include a discount code in your advertisement. For example, attract EV drivers as part of the marketing campaign to drive high-spending consumers to your business locations. The discount code can be set for a percentage discount or a dollar amount discount.

To learn more, visit [ABM.com/SimplifyEV](https://www.abm.com/SimplifyEV) or call 866-681-1573