

How to Operate an All-Star Arena



What Factors Create a High-Performing Arena?

A well-run facility keeps fans and performers coming back. Here's what it takes to operate an unbeatable arena.



A Flawless Fan Experience

Fans have four core expectations when attending an event:¹



A safe, comfortable & clean venue



A great view



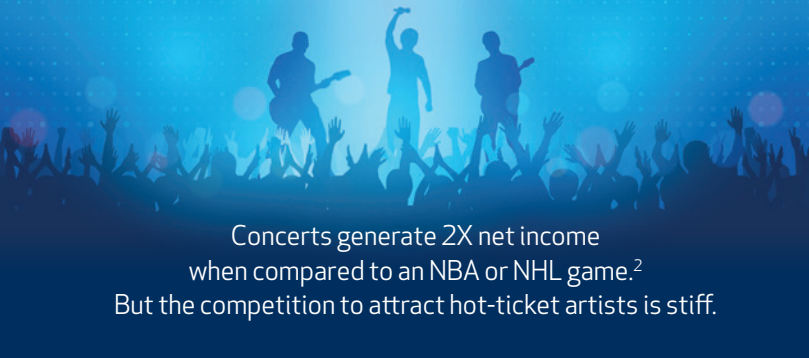
An exciting atmosphere



A high-quality game

These factors are 50% more important than the next closest aspect of the fan experience.

Big-Name Concert Appeal



Concerts generate 2X net income when compared to an NBA or NHL game.² But the competition to attract hot-ticket artists is stiff.

Multi-Use Flexibility

More types of events = More operating days
That puts pressure on your facility:

- Changeover Staffing Challenges
- Temperature Control Issues
- Engineering & Electrical System Stress

Let ABM Give You a Competitive Advantage

Rely on ABM's sports and entertainment experts to create a world-class fan experience, from the parking lot to the rooftop. Whether we're cleaning the bowl or giving fans directions, we'll keep your facility running like clockwork.



Local Offices to Serve You



30+ Years of Sports Venue Experience



At Work in 100+ Venues

Talk to a Sports and Entertainment Facilities Expert

[ABM.com/Sports](https://www.abm.com/Sports) | 866.624.1520

©2020 ABM Industries Inc. | All rights reserved. | ABM-08292-0320

Source:

1. <https://www2.deloitte.com/us/en/pages/technology-media-and-telecommunications/articles/stadium-experience-fan-satisfaction-survey.html>
2. https://www.wsj.com/articles/concerts-are-new-arenas-main-attraction-rather-than-sports-11574159401?mod=business_lead_pos5