

The Inside Scoop on Operating Outdoor Stadiums



What Makes for a Winning Stadium?

A high-performing stadium requires a rock-solid operational plan. What does it take to protect your capital investment and keep fans coming back?



A Flawless Fan Experience

Fans have four core expectations when attending an event:¹



A safe, comfortable & clean venue



A great view



An exciting atmosphere



A high-quality game

These factors are 50% more important than the next closest aspect of the fan experience.

A High-Performance Field



Did You Know?

20% of injuries studied in a recent survey may have been caused by poor field conditions.²

Protection from the Elements

Seating, structural elements, and concrete are subject to damage from:



Extreme Temperatures



Moisture



Exposure

Make the Right Play with ABM

Rely on ABM's sports and entertainment experts to create a world-class fan experience, from the parking lot to the rooftop. Whether we're cleaning the stands or giving fans directions, we'll keep your facility running like clockwork.



Local Offices to Serve You



30+ Years of Sports Venue Experience



At Work in 100+ Venues

Specialty Services for Outdoor Stadiums

Turf Maintenance (Natural and Synthetic) | Concert Flooring and Chair Setup | High Cleaning
Seat Painting | Ice/Snow Removal | Turf Protection Setup, Removal, and Cleaning

Talk to a Sports and Entertainment Facilities Expert

[ABM.com/Sports](https://www.abm.com/Sports) | 866.624.1520

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Source:

1. <https://www2.deloitte.com/us/en/pages/technology-media-and-telecommunications/articles/stadium-experience-fan-satisfaction-survey.html>
2. <https://extension.psu.edu/turf-management-athletic-field-conditions-and-injuries-in-high-school-football>