

# **YOUR GAME DAY PARTNER**

ASM Global Stadium, Arena and Venue Game Plan



NTRUST Bank Are

## **GET BACK TO GAME DAY**

After more than a year of sitting on the sidelines, sports fans, concert-goers and fun-seekers across the world are eager to get back into ASM Global venues. As more people return to their favorite events, stadium and arena leaders are expected to deliver a higher standard of cleanliness and comfort.



#### World-Class Partnership

ABM helps deliver exceptional fan experiences at ASM Global stadiums and arenas worldwide. Our unmatched janitorial and maintenance solutions help venues of every size create healthier, more comfortable spaces for guests. As a preferred cleaning partner, ABM is equipped with specialized expertise and resources to support the unique needs of ASM venues. From STAPLES Center in LA to the O2 in London, ABM can get the job done.



### Amping Up the Fan Experience

ABM helps make your guests feel more comfortable by creating environments that make their experience more enjoyable. Our trusted janitorial experts help ensure safer, healthier spaces for guests throughout your venue—and our highly regarded relationship skills help create exceptional guest experiences that bring fans back again and again.

## Creating Healthier Facilities, Inside and Out

From stadiums and arenas to exhibition centers and amphitheaters, ABM helps create first-class fan experiences that attract audiences while increasing operational profits. Our highly trained teams deliver the expertise required to host, conventions and big-ticket, highprofile concerts and sporting events with absolute confidence.

#### SOME OF OUR STADIUM & ARENA PARTNERSHIPS

- Allegiant Stadium, Las Vegas
- Dignity Health Sports Park
- INTRUST Bank Arena
- Grammy Museum
- Los Angeles Convention Center, Los Angeles
- Microsoft Theatre, L.A. LIVE
- The O2 Arena, London, England
- Staples Center, Los Angeles
- Pechanga Arena San Diego
- Salt Palace
- T-Mobile Arena

#### **SPORTS & ENTERTAINMENT STATS**

**100+** Years of building maintenance experience

**100+** U.S. venues rely on ABM

## 4,000+

Sports & entertainment events served by ABM each year

## JANITORIAL SERVICES SCALED TO YOUR VENUE

To keep your guests safe and comfortable, ABM steps up to the plate with janitorial solutions that help create healthier, more pristine spaces throughout your facility. No matter how many people or events you host, ABM cleaning teams and solutions help make sure every guest has a memorable experience.

### Efficient, Cost-Effective Cleaning

ABM Janitorial Solutions provide a more efficient way to keep your venue sanitary, secure, sustainable and successful. Thorough janitorial cleaning services also work to protect facility assets, enhance employee productivity and keep fans coming back. Unlike other providers, we're a single-source commercial janitorial contractor who invests in advanced cleaning technologies, proven to help save you time and improve your bottom line.

### Consistent, Comprehensive Training

Training is a priority at ABM. Our programs reflect best practices from the world's most luxurious hotels and theme parks in both customer experience and the safe handling of equipment, cleaning products and chemicals. We ensure that teams who work in your venue have comprehensive onsite equipment and chemical education. ABM goes a step further than other janitorial companies to offer specialized, advanced safety training to every one of our sports and entertainment experts.

### Green Solutions for Sustainability

ABM GreenCare® includes processes to help you provide a healthy fan experience and protect resources for your staff, guests and community. From energy efficiency to indoor air quality, green cleaning and recycling, GreenCare helps sports and entertainment leaders create healthier environments and meet sustainability goals. Green cleaning is integral to all our custodial services with processes and products including Green Seal® certified and bio-based cleaning alternatives.

Our shared commitment to providing the highest quality of service and delivering world-class experiences for our guests is at the core of this partnership.



**Bob Newman,** ASM Global Chairman



#### **ABM BOX SCORE**

**100+** Years of custodial services innovation

## 460+

Millions of square feet of space ABM GreenCare® maintains



Per square foot savings averaged with a cleaner indoor environment

## **CLEANING AND DISINFECTION BACKED BY THE PROS**

From the things you touch to the air you breathe, ABM helps protect the health of your fans with integrated cleaning and disinfection solutions that help control the spread of viruses and pathogens. Our programs are designed to help you maintain the highest standards in both indoor air quality and in cleaning and disinfection of high-touch surfaces in common areas, stands, suites, bathrooms, hallways, stairwells and more.

## **ENHANCED***Facility*

ABM EnhancedFacility<sup>™</sup> offers a strategic approach to indoor air quality from risk assessment to industrial hygiene protocols, technology and funding. Our IAQ experts help you to create a benchmark of your venue's strengths and problem areas and form a comprehensive plan that spans critical factors from HVAC systems to disinfection and funding.

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The ABM EnhancedClean<sup>™</sup> program focuses on surface cleaning and disinfection and helps keep your guests safer by helping control the spread of viruses and pathogens. Our certified program was developed alongside independent experts in infectious disease and industrial hygiene—and has been adapted by experts in sports and entertainment maintenance.

## VENUEShield

ABM is helping more than 325 ASM venues welcome fans back with confidence. On top of our disinfection solutions, our teams deliver an extra layer of assurance with ASM's VenueShield program. ABM seamlessly integrates VenueShield protocols and procedures into our cleaning strategy to help create healthier spaces cost-efficiently.

## **CERTIFIED***Training*

To help ensure healthy environments for your fans, you can trust that the ABM team is always at the top of their game. Our certified disinfection training program is accredited by the ANSI National Accreditation Board (ANSI/ASTM E2659-18) and adheres to rigorous third-party standards. We are pleased to have the experience and expertise of ABM contribute to our industry-leading VenueShield efforts as we continue to reopen ASM facilities around the world safely and successfully.

**Bob Newman,** ASM Global Chairman

We're proud to have the opportunity to leverage our expertise and solutions to help ASM enhance and scale their VenueShield reopening protocols.

#### Billy Hatler,

ABM Senior Vice President of Operations, Business & Industry - West Region





## **MORE WAYS TO KEEP THE SHOW GOING**

When you've got a packed venue, the show must go on—no matter what. From the moment guests arrive, to the moment they leave, ABM helps create more comfortable environments for all your guests while ensuring that your facilities and systems are performing at peak efficiency.



## Parking & Transportation

Parking and transportation for guests does not have to be logistical challenges. ABM's shuttle bus service doesn't just provide efficient routes and vehicle maintenance. Our team of carefully vetted employees are equipped with the training, resources and technology to help all of your guests have a more comfortable ride.



### Landscape & Turf

ABM's professionals will help you maintain your athletic fields for tip-top play and visual appeal. From best management practices to total turf maintenance, we have you covered. We'll also impress your fans with a welcoming landscape, maintaining the best possible environment to make positive first impressions.



## **Facilities Engineering**

Make sure your facilities are operating at peak efficiency. ABM's team of experts will help ensure you're running cost-efficiently, as well as delivering a great experience for your guests and visitors. We will analyze your conditions and operations to customize a program that conserves energy, lowers risk and cost.



## HVAC & Mechanical

What happens behind the scenes can make all the difference to your guests. ABM services more than 500,000 HVAC units every year. Our experienced team will help ensure your event space is comfortable and energy efficient, help you extend the lifespan of your systems, and keep your operating expenses in check.



## **Electrical & Lighting**

Increasing the efficiency of electrical and lighting systems helps your fans enjoy the show while keeping them safe throughout the experience. ABM lighting experts deliver cost-effective lighting solutions that create safe, accessible environments. When lighting is integrated with electrical and energy management solutions, ABM helps manage energy costs and meet sustainability goals while keeping the spotlight on the action, fan comfort and safety.



## **Electrical Power**

Improve the reliability of your systems, increase equipment uptime, enhance safety, reduce operating costs and prevent unexpected failures. ABM is one of the only electrical service providers in the country with the expertise and capabilities to self-perform the entire spectrum of NFPA 70E compliance services.

## OUR TEAM IS AN EXTENSION OF YOUR TEAM

With ABM, you get solutions that are designed for the sports, events, fanbases and the unique needs of your ASM Global stadium or arena.

## **Customized Programs**

One size does not fit all. There's a reason why more than half of the Fortune 500 relies on ABM. We've got the experience and dedication to design and deliver services that satisfy your specific venue and business needs.

### **Budget Management**

Maximize your facility service budget. ABM is your single source for a professional workforce, efficient processes and innovative resources. ABM takes a proactive approach to maintenance to keep your venue running at optimum efficiency.

### **Streamlined Operations**

When you outsource your facility services to ABM, you gain the freedom that comes from streamlining your vendor relationships. We have the expertise, capability and resources to manage every facet of your venue maintenance.

### Access to Reliable Local Teams

With more than 100,000 team members and a culture that values personal growth and advancement, ABM has the programs to recruit and staff teams to meet your needs. Backed by top level training programs, exceptional, consistent service is a promise. ABM self-performs most services. With offices worldwide, our local experts will care personally and consistently for your venue.

### Sustainable Maintenance

As more ASM Global stadiums and arenas work to gain certification from WELL, GBAC, LEED and others, ABM consultants help deliver measurable sustainability goals. From energy efficiency, to lighting, water conservation, green cleaning and installation of EV charging stations, ABM provides comprehensive strategies and solutions to create sports venues that are outstanding for fans and the environment.

#### **ABM IMPACT: LA CONVENTION CENTER**

Hosting more than 300 events every year, the Los Angeles Convention Center is renowned internationally as a prime site for conventions, trade shows, and exhibitions. Since ASM Global took over management in 2013, the venue has relied on ABM to provide fan-focused service and green cleaning solutions for over 800,000 square feet of space.

ABM delivers innovative janitorial solutions that help elevate sustainability and profit across the board while creating exceptional fan experiences for over 2.5 million visitors every year.

#### Accomplishments:

Increased waste diversion rate up to a healthy 75%

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- Decreased water use by **20-25%**
- Installed nearly **1,700** minimal waste, costeffective dispensers
- Raised the average occupancy rate from 55% to 72%
- 2016 Venue Excellence Award

## **BEST PRACTICES FROM SPORTS AND BEYOND**

In our decades of experience in sports, and entertainment environments, we have learned that change is a constant and that proactive solutions help improve the guest experience, streamline operations and generate cost efficiencies for stadiums and arenas worldwide.

#### Global scale, , Localized Support

With more than 100,000 team members across the United States and various international locations, ABM brings the resources and the scale of a \$6.4 billion corporation to your sports and entertainment environments. ABM's training and career development programs are best in class—which gives us the ability to attract and retain talent and direct resources to your operational needs.

#### Learnings from Industry Leaders

Fortune 500 corporations, technology manufacturers, the country's top universities, complex product distribution centers, stadiums, arenas and some of the most prestigious corporate office buildings in the country rely on ABM for facility management. This depth and scale enables us to bring best practices and trained leaders in diverse industries to bring solutions to your environments.

With guidance from our Expert Advisory Council and close adherence to CDC and other relevant agency guidance, we continue to leverage expertise from both inside and outside our organization to bring the greatest value to our clients.

#### Billy Hatler,

ABM Senior Vice President of Operations, Business & Industry - West Region

## **4B+**

Square feet of commercial buildings are serviced every day.

## **100+** Years of expertise.

## 50%+

Of Fortune 500 companies rely on ABM.

## 15+

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Industries from Technology to Manufacturing, Healthcare, Aviation, Arenas and Stadiums, Education, Commercial Office Buildings and more.

**ABM** SPORTS & ENTERTAINMENT

# YOUR GAME DAY PARTNER

From concert-goers to sports fanatics, ABM helps give all your guests the confidence to return to their favorite events. Our highly trained team helps create a more comfortable, memorable fan experience with specialized solutions customized for ASM venues.

ABM.com/Sports 866.624.1520

