

# Guest Charging Voucher Code

## Enhancing Guest Experience at Events and Exhibitions

### Benefits

A one-time charging code that can be offered to guests for a free 12-hour window of app-less charging. Guests can have access to free charging as an amenity, but the free charging time is limited and controlled through the use of the Voucher Code.

### Scenario

At an exhibition or convention center, organizers may want to prepare free charging for the participants or partners of hosted events. However, given the costs of EV charging, charger usage should be controlled and managed. In such cases, this one-time charging code can be deployed. A voucher code is valid for 12 hours upon activation before expiring. If further usage is needed, participants or partners will have to contact the event organizer again to get a new voucher code.

Once these partners and participants retrieve the voucher code, no time-consuming app downloading or complicated installation process is needed. They simply SCAN, INPUT, and CHARGE to plug their EV in for a solid 12 hours.

Administrators can easily collect all the charging history data for sessions that employed voucher codes. They can then review this usage when analyzing or planning their operations.



### How-to

- ABM generates 1,000 voucher codes upon each request and delivers them as a list in a Microsoft Excel spreadsheet.
- Businesses can present these codes in whatever format best suits their needs: printed on branded cards, emailed, or delivered directly.
- EV drivers scan the QR code on the charger and leverage this code for a free, app-less charging experience.
- The administrator tracks the usage through ABM EV OS.

### Key Features

- App-less charging.
- 12-hour voucher code preconfigured by ABM.
- Management tag for tracking sessions that use a voucher code.